

THE NEW FIAT 500





TO REACH COMFORT The new design of the "3+1" model introduces the "magic door", an additional side door to facilitate access to the rear cabin. Just like the first 500 in 1957, which featured doors hinged to the rear. a return to the model's roots in a fruitful dialog between past and future. It makes the new 500 more comfortable on the inside and even more accessible on the outside.















MAKE BIG THINGS HAPPEN True to its roots and to 500's iconic style, the new electric 500 is more beautiful than ever thanks to a new cleaner, more refined design and subtle lines, with the 500 logo moved to the front to reaffirm its unmistakable personality. Wider and longer than ever before, it has an even greater on-road presence.







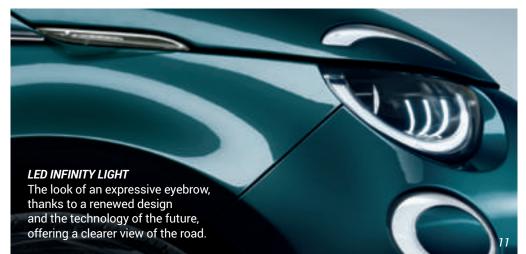






























CRAFTED FOR THE CITY

Enjoy the ride with peace of mind with a range of up to 460 km in the city and up to 320 km on a combined cycle (WLTP)*.

*see page 44



FAST CHARGING UP TO 85 KILOWATTS

In just 5 minutes, the time for a coffee, you get a 50 km range: a whole day in the city.



EASYWALLBOX

Recharge the car easily and directly from home with the EasyWallbox: charging power of up to 3 kW without needs of a technician to install. If you want more power you can upgrade your home system up to 7 kW to charge a new 500 in half the time.



SHERPA MODE

This intelligent driving mode saves energy by optimizing battery charge, air conditioning, speed and acceleration. It gives you more range, getting you to your destination.



MODE 3 CABLE

Use the Mode 3 Cable to charge your new 500 at a public station or at home with your EasyWallbox.



ONE PEDAL DRIVING

With just one pedal you can accelerate and decelerate, thus recovering kinetic energy that helps recharge the battery.

Though you will still be able to brake with the specific pedal to make driving as easy as possible.

PURE

PLEASURE

We choose to overcome all electric limits by offering top-of-the-segment range and quick, easy to use charging solutions to let you enjoy a sustainable and beautiful lifestyle.

Starting with its characteristic sound: as creative as the Italian spirit.

It's more than just a sound, it's a true accompanying music, in ignition, shutdown and on the move.

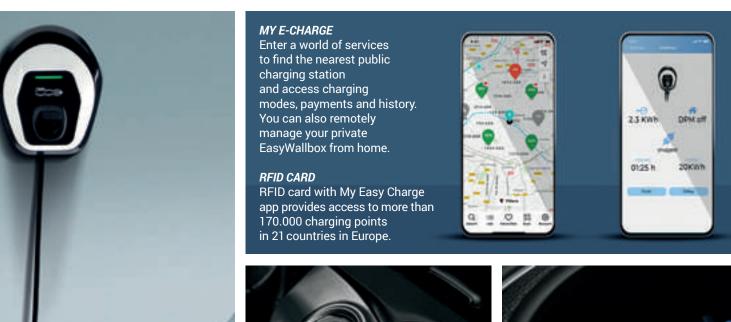


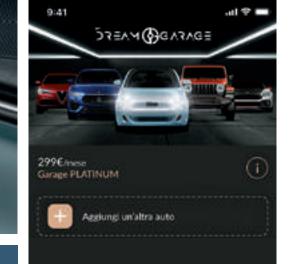


ONLY AN ELECTRIC 500 COULD MAKE A SOUND LIKE THIS. UNIOUE. JUST LIKE HER.

LISTEN TO ALL THE 500 SOUNDS HERE.

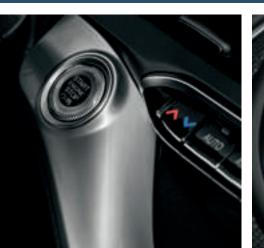






MY DREAM GARAGE. IT LOOKS LIKE A DREAM, BUT IT IS AN APP.

Buy one car, drive many more: My Dream Garage is the service that allows access to all FCA Group models, choosing the most suitable one for every occasion. Start imagining the future of mobility: while you wait for the new 500, download the app and configure your Dream Garage with the models you would like to try. Dreams do come true, especially if there's the new 500 in your future.





100% 320 km 23° C

THE BEST TECHNOLOGY FOR A BETTER LIFE

The first city car equipped with Assisted Driving Level 2. The new 500 is able to accelerate, maintain a safe distance, keep you on track, read traffic signs and remind you of speed limits, in total autonomy, like a real co-driver.





Intelligent Adaptive Cruise Control

Set the speed and enjoy the ride; the new 500 will maintain a safe distance and keep your speed under control.



Lane Centering

A simple button to help keep you in the middle of the road. This innovative system will follow the road for you.



Urban Blind Spot

Thanks to an ultrasonic sensor you will be alerted when there is something to the side and rear.



360° Drone View

11 sensors will guarantee a 360° view of the car to detect any obstacles and alerting you about each object's proximity.



Rear view parking camera

The camera will transmit a high-resolution image of whatever is behind you, helping while parking or reverse maneuvers.



Autonomous Emergency Braking

The new 500 will brake automatically to avoid potential collision with cars, pedestrians or cyclists.



Traffic sign recognition and Speed Advisor

The new 500 detects and recognizes traffic signs. With speed limiter activated, one can set the car's speed to the maximum allowed level.



Attention Assist

When you are tired the car will detect it and suggest a coffee break.



Lane Control

Prevent the risk of crossing white lines unintentionally, always remaining on track.



Emergency Call

In case of emergencies the new 500 will help by making a call that transmits the location and status of the vehicle.



TO YOUR WORLD

THE ALL-NEW CINERAMA INFOTAINMENT SYSTEM

With its great 10,25" display, it's ready to satisfy any need, plus the Ultra-fast Bluetooth® connects your smartphone with the car in less than 5 seconds from opening the door. A natural language speech recognition allows interaction by simply saying "Hey Fiat"; the fully integrated Navigation platform shows drivers up-to-the minute traffic information, speed cameras, parking, EV stations, and destination weather information. In addition, the new 500 features a wireless mobile charger to help you stay connected and recharged. This top of the range infotainment system comes as standard in the new Fiat 500 Icon and in the 500 «La Prima», it's even available in the 500 Passion.

WIRELESS APPLE CARPLAY AND ANDROID AUTO™

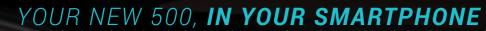
Wireless Apple CarPlay or Android Auto™ are the smarter, safer way to use your smartphone in your car. You can get directions, make calls, send and receive messages, and listen to music, audiobooks or podcasts while still staying focused on the road.











Enjoy the best connection, both on board and when you're away from the car. Thanks to the new Fiat app that's more than just an application, it's an advanced ecosystem of applications that, together with Uconnect™ Services, enables you to access a world of possibilities and control your new electric 500, whenever you want and wherever you are.



NAGE YOUR RECHARGE: MY E-CHARGE

A world of services for the management of the electric charge. Find public charging stations nearby and access features for charging, payments and track charging history. At home you can quickly access your private Wallbox and, thanks to the remote management, get the most out of your connected Wallbox.



/7 PERSONAL ROAD ASSISTANO MY ASSISTANT

Emergency calls through a ceiling light, to contact a dedicated assistant or to request roadside assistance, directly from the vehicle's, touchscreen or through the FIAT app.



MLESS REMOTE CONTRO

MY REMOTE

Locate the position of the car directly from your smartphone. Lock and unlock the doors and check the charging level and schedule the Air Conditioning and the vehicle charging. Alexa integration.



ALL-NEW CONNECTED NAVIGATION:

MY NAVIGATION
the destination from your

Share the destination from your app and your vehicle. The display shows your destination, with live traffic, weather updates, speed cameras notifications and point of charge. Your maps are always updated "over the air" with a seamless frictionless experience.



AL TIME CAR CHE MY CAR

Real time information about the status of your car.



IOBILE INTERNET MY WI-FI

Connect up to 8 devices and access your Amazon Alexa Voice Assistant onboard.



DOWNLOAD THE FIAT APP



OLEN VEHICLE TRAG **MY ALERT**

In case of theft you will be put in contact with an operator and your car will be tracked to help the police to rescue it.



100 10 100000 11.



EVERYONE

DESERVES THE BEST

Enjoy every day with the new 500 Action, the best way to go electric. Discover a multitude of infotainment and safety options: life is beautiful and 500 knows it.



ACTION













ACTION

HATCHBACK ONLY

15" Steel Wheel

Halogen headlamps + LED DRL

_Manual A/C

_Electric Parking Brake

_Entry-Keyless go

_TFT /" Color Display

_Smartphone Cradle

_Fiat Link & Drive

-Autonomous Emergency Brakin

_Lane Contro

_Traffic Sign Recognition

_E-ca

_Fast charge 50 k\

_Mode 2 cab

_185 km (W



FIRST









PASSI®N

HATCHBACK · CABRIO · 3+1

In addition to Action contents:

- _15" Styled Wheel
 _Radio 7" touchscreen
 _Wireless CarPlay/Android Auto™
 _Uconnect™ Services
- _Digital Audio Broadcast
- _Fast charge 85 kW _Mode 2 cable (3 kW)











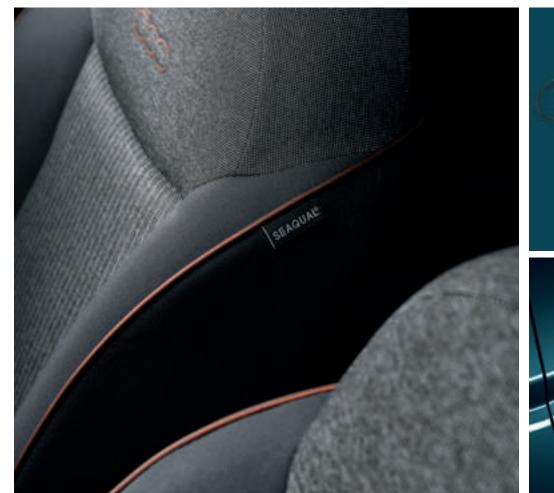


A BEAUTIFUL

DREAM

Step into the future with the new 500, a new era in mobility.
Think advanced technology and infotainment with a 10,25" Radio, NAV and a stylish wearable key with a pebble-shaped cover and unique, elegant seats inspired by Italian "Gessato".
Finally, coolness meets sustainability thanks to new and exclusive fabric interiors with Seaqual® Yarn: containing recycled marine plastics.











HATCHBACK · CABRIO · 3+1

- In addition to Passion contents:
 _16" Alloy Wheel
 _Chromed DLO
 _Eco-leather Steering Wheel
 _All Power Windows
 _Passive Entry + Wearable Key
 _Automatic A/C
 _Radio 10,25" NAV
 _Traffic Sign Information
 _Rain Sensor
 _Fast charge 85 kW
 _Mode 2 cable (3 kW)
 _320 km (WLTP)





AT THE TOP

The opening edition 500 «La Prima» is proof that the future is finally here. With a refined design that's inspired by nature









HATCHBACK · CABRIO · 3+1

_17" Alloy Wheel _LED Headlamps

_Dedicated plate (not numbered)
_Monogram capote (Cabrio)/
Fixed sun roof (HB)

_Central Armrest w/ close central console

_Front & Rear floor mats _Fiat Co-Driver (Assisted Driving Level 2) _Radio 10.25" NAV

_Wireless charger _360° Drone view & Rear view parking

_Urban Blind Spot

_320 km (WLTP) _Second side door (3+1 version only)









COLOUR





WHAT COLOUR

IS THE FUTURE?



15" SILVER STEEL WHEEL Standard on ACTION









CAPOTE









Capote Black













THE SHOW STARTS

ON THE INSIDE





























PACKS	0	FSTYLE Customize your new 500 h	owever you wish,	ACTION I	PASSION	ICON	OPTIONAL		
TECHNOLOGY		RADIO PACK (OPT 3RD) • Radio 7" (07W) • CarPlay/Android Auto™ (8EW) • Wireless Mobile Charger (RFX) • Uconnect™ Services (RTK) • DAB (RS9) • 1° rowfull functioningw/USB (0SU)					ACTION	PASSION	ICON
		EYE PARK PACK (OPT 3RI) • 360° Drone View (XAH) • Urban Blind Spot (XAN) • Rearview Parking Camera (9YN) • Electrical side mirrors w/defrost (041) • 6 speakers (RCG)				TECH _Mode 3 charging cable (07D)	TECH _Mode 3 charging cable (07D) _Rain sensing wipers (347)	TECH _Mode 3 charging cable (07D) _Wireless charging pad (RFX)	
		FIAT CO-DRIVER PACK MID (OPT 3RG) • Fiat Co-Driver (Assisted Driving Level 2) (NH1) • 360°Drone View (XAH) • Urban Blind Spot (XAN) • Rearview Parking Camera (9YN) • Traffic sign information (0XR) • Radio 10,25" NAV (9YT) + 6 speakers (RCG) • Electrical side mirrors w/defrost (041) • Steering wheel soft touch (318)	FIAT CO-DRIVER PACK HIGH(OPT 3RH) • Fiat Co-Driver (Assisted Driving Level 2) (NH1) • 360° Drone View (XAH) • Urban Blind Spot (XAN) • Rearview Parking Camera (9YN) • 6 speakers (RCG) • Electrical side mirrors w/defrost (041)					_Radio 10,25" (9YT) _Wireless charging pad (RFX)	
COMFORT		WINTER PACK ENTRY (OPT 3RF) • Radio 7" (07W), CarPlay/AA (8EW) • Wireless Mobile Charger (RFX) • TelematicBox Module (RTK), DAB (RS9) • 1° row full functioning w/USB (0SU) • 1st row Heated seats (452) • Heated windshield (253) • Electrical side mirrors w/defrost (041)	WINTER PACK (OPT 6R7) • 1st row Heated seats (452) • Heated windshield (253)				ADAS _Rear parking sensor (508)	ADAS _Rear parking sensor (508) _Automatic A/C (140)	ADAS _Rear parking sensor (508)
		COMFORT SEATS PACK (OPT 3RJ) • 1st Row Adjustable Seats 6 ways (JTM) • Center Armrest (132) • Close central console (467)				d	STYLE	STYLE	STYLE
	9-0	CONVENIENCE PACK HB (OPT 3RN) • Automatic A/C (140) • All Power windows up/down, open/close via remotecontrol (038) • Passive Entry + Wearable key (9Z0)	CONVENIENCE PACK CABRIO (OPT 3RO) • Automatic A/C (140) • All Power windows up/down, open/closevia remote control (038) • Passive Entry + Wearable key (9Z0) • Roof open/close via remote control (GWB)				_16" Alloy wheels (4AY)	_16" Alloy wheels (4AY)	_Electric sun roof (400) _Panoramic sun roof (59E) _17" alloy wheels (404) _Chrome side moulding (4MQ) _Chromed daylight opening (5IG)
STYLE		STYLE PACK HB (OPT 3RL) • Tinted glass (070) • Front/rear floor mats with 500 logo (396) • Kick plate-door sill plate (018)	STYLE PACK CABRIO (OPT 3RM) • Tinted glass (070) • Front/rear floor mats with 500 logo (396)					COMFORT _50/50 rear seats split (195)	_Wrapped dashboard "Technowood" (52J) COMFORT _50/50 rear seats split (195)
		MAGIC EYE PACK (OPT 3RK) • LED Headlamps (5EM) • Auto High/Low Beam (1H2) • Electrochromic internal rearview mirror (410)							43

CHARACTERISTICS

	OTTATION ETHOTTOO	ACTION HATCHBACK 23,8KWH	PASSION HATCHBACK 42KWH	PASSION 3+1 42KWH	PASSION CABRIO 42KWH	ICON Hatchback 42kwh	ICON 3+1 42KWH	ICON CABRIO 42KWH	LA PRIMA HATCHBACK 42KWH	LA PRIMA 3+1 42KWH	LA PRIMA CABRIO 42KWH
	Number of seats	4	4	4	4	4	4	4	4	4	4
	Drive type	FWD									
	Certified WLTP (km) combined cycle driving range	190	315 - 320	313 - 313	303 - 303	312 - 321	307 - 314	300 - 303	310 - 312	305 - 305	298 - 298
RANGE & CONSUMPTION	Certified WLTP (km) city cycle driving range (km)	257	449 - 459	445 - 445	436 - 436	447 - 460	438 - 447	435 - 437	442 - 446	433- 433	430 - 430
RANGE & CONSUMPTION	Certified combined cycle consumption (Wh/km)	130	140 - 142	143 - 143	147 - 147	140 - 143	143 - 145	147 - 148	144 - 144	146 - 146	149 - 149
	Wheels size of the certified version	15"	15"	15"	15"	16"	16"	16"	17"	17"	17"
	Electric engine technology	Permanent Magnet e-motor	Permanent Magnet e-motor								
	Max power output EEC kW (cv)	70 (95)	87 (118)	87 (118)	87 (118)	87 (118)	87 (118)	87 (118)	87 (118)	87 (118)	87 (118)
ENGINE & PERFORMANCE	Max torque Nm EEC (Nm)	220	220	220	220	220	220	220	220	220	220
	Top Speed (km)	135	150	150	150	150	150	150	150	150	150
	0 - 100 km/h	9,5	9	9	9	9	9	9	9	9	9
	0 - 50 km/h	3,1	3,1	3,1	3,1	3,1	3,1	3,1	3,1	3,1	3,1
GEARBOX	Туре	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer	Gearbox with a single gear ratio speed reducer
	Number of forward gears	1	1	1	1	1	1	1	1	1	1
	Capacity (kWh)	23,8	42	42	42	42	42	42	42	42	42
	Usable capacity (kWh)	21,3	37,3	37,3	37,3	37,3	37,3	37,3	37,3	37,3	37,3
DATTERY	Technology	Lithium-ion									
BATTERY	Total voltage (volts)	400	400	400	400	400	400	400	400	400	400
	Cell configuration (Series Parallel)	108S 1P	96S 2P								
	Battery weight (kg)	182	294,3	294,3	294,3	294,3	294,3	294,3	294,3	294,3	294,3
	2,3kW AC home outlet (single-phase 13A) (0-100%) - MODE 2	8h 45'	15h 15'								
	11kW AC station (three-phase 16A) (0-100%) - MODE 3	2h 30'	4h 15'	4h 15'	4h15'	4h 15'					
CHARGING TIME	50kW DC Fast Charging - MODE 4 (0-80%)	30'	-	-	-	-	-	-	-	-	-
	85kW DC Fast Charging - MODE 4 (0-80%)	-	35'	35'	35'	35'	35'	35'	35'	35'	35'

^{*} The electricity consumption value is defined based on official tests, in conformity with the provisions of the EU Regulations in force at the time of homologation. In particular, the indicated values are calculated based on the WLTP test procedure. The electricity consumption values are only indicated for the purpose of comparing the vehicle data. The electricity consumption homologation values may not be representative of the effective electricity consumption values, which depend on many factors related, for example, to driving style, route, weather and road conditions and to vehicle condition, use and equipment. The electricity consumption values specified in this document refer to the

versions of the vehicle with the highest and lowest values. These values may change depending on the selected equipment and/or tyre dimensions. The indicated electricity consumption values are not definitive and may evolve if the production cycle is modified. In any case, the official electricity consumption values of the purchased vehicle will be provided with its accompanying documents. If the electricity consumption values are required to calculate the taxes and duties due for the vehicle, please refer to the applicable law in force.

FCHNICAL

CHARACTERISTICS		ACTION HATCHBACK 23,8KWH	PASSION HATCHBACK 42KWH	PASSION 3+1 42KWH	PASSION CABRIO 42KWH	ICON HATCHBACK 42KWH	ICON 3+1 42KWH	ICON CABRIO 42KWH	LA PRIMA HATCHBACK 42KWH	LA PRIMA 3+1 42KWH	LA PRIMA CABRIO 42KWH
DIMENSIONS	Length (mm)	3.632	3.632	3.632	3.632	3.632	3.632	3.632	3.632	3.632	3.632
	Height (mm)	1.527	1.527	1.527	1.527	1.527	1.527	1.527	1.527	1.527	1.527
	Width (mm) - no mirrors (W 103)	1.683	1.683	1.683	1.683	1.683	1.683	1.683	1.683	1.683	1.683
	Width (mm) - folded mirrors (W 145)	1.748	1.748	1.748	1.748	1.748	1.748	1.748	1.748	1.748	1.748
	Width (mm) - with mirrors (W 144)	1.900	1.900	1.900	1.900	1.900	1.900	1.900	1.900	1.900	1.900
	Wheelbase (mm)	2.322	2.322	2.322	2.322	2.322	2.322	2.322	2.322	2.322	2.322
	Boot volume min (I)	185	185	185	185	185	185	185	185	185	185
	Boot volume max (I)	550	550	550	550	550	550	550	550	550	550
	Front overhang (mm)	732	732	732	732	732	732	732	732	732	732
	Rear overhang (mm)	577	577	577	577	577	577	577	577	577	577
	DIN Kerb weight (kg)	1255	1365	1395	1405	1365	1395	1405	1365	1395	1405
WEIGHT	Weight standard A (kg)	1180	1290	1320	1330	1290	1320	1330	1290	1320	1330
WEIGHT	Max payload (kg) including driver	400	400	400	400	400	400	400	400	400	400
	Max trailer weight (kg) - towing capacity	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED	NOT PERMITTED
BRAKES	Front	Disc rotor. Ø 257 x 22	Disc rotor. Ø 281 x 26	Disc rotor. Ø 281 x 26	Disc rotor. Ø 281 x 26	Disc rotor. Ø 281 x 26	Disc rotor. Ø 281 x 26	Disc rotor. Ø 281 x 26	Disc rotor. Ø 281 x 26	Disc rotor. Ø 281 x 26	Disc rotor: Ø 281 x 26
	Rear	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28	Drum: Ø 203 x 28
WHEELS	Tyres	185/65 R15	185/65 R15	185/65 R15	185/65 R15	195/55 R16	195/55 R16	195/55 R16	205/45 R17	205/45 R17	205/45 R17
SUSPENSIONS	Front	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut	MacPherson strut
	Rear	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam	Twist beam
	Power	electric	electric	electric	electric	electric	electric	electric	electric	electric	electric
OTEFDING	Ratio	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1	16,1 : 1
STEERING	Turn lock to lock	2.98	2.98	2.98	2.98	2.98	2.98	2.98	2.98	2.98	2.98
	Kerb to Kerb turning circle (m)	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7	9.7

CIAO FIAT CUSTOMER CARE



WEB

my Fiat

FLEET & BUSINESS



https://www.fiat.it/leasing



Leasys offers rental and mobility services for individuals, professionals and companies of all size and public administrations: from short-and-medium term rental, long term to car sharing, and from subscription to fleet management, up to the online sale of used end-of-lease cars. Leasys is an all-round mobility operator offering flexible and digital solutions.

For those who wish to drive the New Fiat 500 and enjoy the experience without thinking at the car management it is possible to rent the new 500 with Leasys Miles, the pay-per-use offer. Thanks to this innovative formula, Leasys responds to the needs of those who use the car mainly around the city and have a low annual mileage. Leasys Miles has a duration of 48 months, has no down payment and it is characterized by an advantageous monthly fee, to which is added a variable fee calculated on the basis of the kilometers actually travelled. The first 1,000 kms are already included in the fee. It is also possible to enrich the basic rental with additional assistance services and insurance coverages to enjoy the car and itsue truly with no worries.

For those who, instead, will choose to buy the New Fiat 500, Leasys have created My Dream Garage: a virtual garage, 100% digital, simply managed through your smartphone that allows driving the most iconic FCA's House of Brands Vehicles.

To more details, consults www.leasys.com







e-STORE

MOPAR FLEET & BUSINESS SOLUTIONS AND AFTERSALES SERVICES

FINANCE PACKAGES AND INSURANCE SERVICES —









