



GENESIS ELECTRIFIED GV70





ABOUT GENESIS

WELCOME TO GENESIS

We understand your time is precious, so we have rewritten every detail of owning a luxury car to make owning a Genesis as simple as possible. We believe simplicity is the ultimate sophistication.

LET US TAKE CARE OF YOU

We consider our customers to be our guests, which comes from the Korean principle of son-nim 손님. From the moment we deliver your test drive car to your home to the feeling of calmness sitting in your new Genesis, we want you to feel at ease.





THOUGHTFUL DESIGN

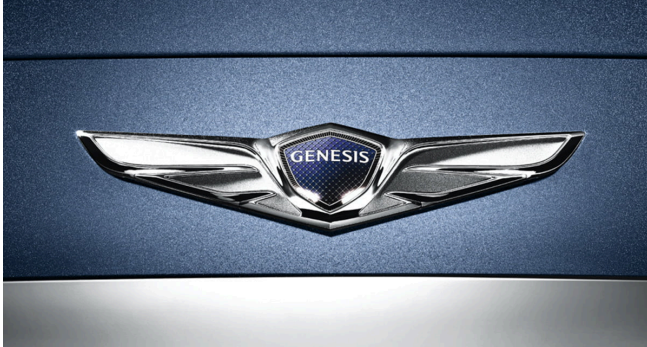
At Genesis, we put the customer experience at the heart of our design process. Yet designing the product is only half the story, the services and expertise are vital too. The harmonious balance of these elements makes the Genesis experience second to none.

THE BEAUTY OF EAST MEETS WEST

Korea is renowned as a country of contrasts. Genesis embraces this contrast. Outside, the form is athletic and elegant, reminiscent of classic European designs. Inside our cars, the latest technology is blended with traditional craftsmanship to give a distinctly Korean softness and harmony.



DISTINGUISHED BY DESIGN



THE GENESIS HALLMARK

The Genesis winged emblem combines the crest grille shape in its body, with the wings forming the two lines represented in our iconic light design.



UNMISTAKABLE PRESENCE

You can always spot a Genesis by the distinctive parallel lines formed by the front and rear lights. These two lines of light are all it takes to stand out.



ELEGANT SOPHISTICATION

Designed to look fast while standing still, the dynamic parabolic waistline defines a Genesis. It describes the "athletic elegance" that gives all our models their dynamic stance.

GENESIS EMBLEM

Our winged emblem combines the iconic elements of the crest grille and the two-lines design.



GENESIS DESIGN AT A GLANCE



G-MATRIX PATTERNED CREST GRILLE

The signature crest grille features a smoothed G-Matrix pattern to increase airflow over the



QUAD LAMPS

The iconic Genesis quad lamps shape the distinctive two-line design that distinguishes all Genesis models.



HIDDEN CHARGING DOOR

The two-line design is continued in chrome inside the charging door. On the right-upper area of the grille, the door is almost invisible, keeping the front simple and sophisticated.



BEAUTY OF WHITE SPACE

The driver-focused interior design is inspired by the concept of the 'beauty of white space'. Passengers will appreciate the extra space in the second row, afforded by lowering the centre tunnel.



THE GENESIS
DIFFERENCE



THE GENESIS DIFFERENCE: MORE THAN A CAR. A SIMPLER WAY OF LIFE.

GENESIS PERSONAL ASSISTANCE

Genesis Personal Assistants are there for you – at every step of your personal Genesis journey. Completely attuned to your needs, we will guide and support you to make the experience as pleasant and convenient as possible. And most importantly, we'll also save you time by coming to you – for a test drive, for your car delivery or for anything else you may need.

GENESIS 5 YEAR CARE PLAN

Included in the price of your new car is the Genesis 5 Year Care Plan¹ – a comprehensive package for a seamless ownership experience.

5 yrs warranty

5 yrs scheduled servicing

5 yrs roadside assistance

5 yrs access to courtesy cars

5 yrs navigation and software updates



¹ 5 Year Care Plan T&Cs apply.

TRANSPARENT PRICING & TAILORED FINANCE

We don't consider searching out the best offer for hours to be time well spent. That's why the price of a Genesis is always the same. Forget stressful negotiations. All you need to do is decide on a model and the desired specifications. Not quite ready to commit? Then explore our range of finance options. With a variety of concepts, including our Genesis Flexibility subscription plan, we make it easy to drive a Genesis without owning one.

GENESIS MEMBERS. JOIN A LIKE-MINDED COMMUNITY

As part of the Genesis community, you can enjoy a range of exclusive social and automotive experiences. These include priority access to inspiring events and exhibitions.

WE COME TO YOU

A core principle of the Genesis Difference is “we come to you” – not the other way around: with at-home test drive², new car delivery, and collection and delivery for scheduled servicing and warranty³.

² At-home test drive will be available in London and the South East, mainland only. Subject to location, availability and insurance criteria.

<https://www.genesis.com/de/en/services-and-resources/ownership/5-year-care-plan.html>





GENESIS ELECTRIFIED GV70



ELEGANT AND ELECTRIC

DESIGN



GENESIS ELECTRIFIED GV70 DESIGN

EXTERIOR



FRONT DESIGN

The front design is a careful balance of function, efficiency and aesthetics. The sleek reverse G-Matrix pattern on the grille reduces drag whilst also concealing the electric charging socket.



REAR DESIGN

The rear bumper has minimalist detailing, with the signature Genesis quad lights framing the horizontal graphics. The smooth rear bumper skirt subtly signals that this is an electric vehicle.



SIDE PROFILE

The elegant body lines and muscular rear wings are complemented by the aerodynamic dark sputtering wheel design.

The technical features and trims of the described or depicted vehicles throughout this brochure and our website are examples only. They may not be standard or available for all engine styles, may vary in specific countries and are subject to change at any time.

GENESIS ELECTRIFIED GV70 DESIGN

EXTERIOR



G-MATRIX PATTERNED GRILLE

The signature crest grille features an inverted G-Matrix pattern to help manage airflow around the vehicle.



TWO-LINE QUAD LAMPS

The iconic Genesis quad lamps shape the distinctive two-line design that distinguishes all Genesis models.



HIDDEN CHARGING DOOR

The charging door is neatly hidden by the G-Matrix pattern of the crest grille, maintaining the reductive, sophisticated design ethos. Opening the charging door reveals a continuation of the two-line design signature on the door hinge.

GENESIS ELECTRIFIED GV70 DESIGN

INTERIOR

MOUNTAIN GRAPHIC MOOD LIGHTING

The door trim features mountain graphic mood lighting, a calming display of layered mountain range silhouettes with the option to personalise the lighting colour.¹

REAL LEATHER SEATS

The driver's seat features natural leather with wool for extra comfort on the headrest and side panels.

BRUSHED ALUMINIUM TRIM

Aluminium trim featuring a unique crosshatched brushed finish which softly reflects any light that shines onto it.¹

¹ Available with standard design.

INTERIOR

REAR CABIN SPACE

Optimising the platform for electrification has enabled us to further enhance the rear cabin space providing more room and extra comfort.

ADDITIONAL LUGGAGE SPACE

With 25 litres of space up front and up to 530 litres of space in the boot, the Electrified GV70 easily handles all your luggage.

DEDICATED ELECTRIC VEHICLE INTERIOR DETAILS

12,3" 3D INSTRUMENT CLUSTER

The large-screen, high-resolution TFT LCD cluster improves visibility. To make life easier, you can also tailor the information displayed.

GLACIER WHITE INTERIOR

Exclusively for Electrified GV70, the Glacier White interior adds an extra dimension of calmness to the cabin.

EASY AND CONVENIENT

ULTRA-FAST
CHARGING



CHARGING THE ELECTRIFIED GV70

RAPID AND ULTRA-RAPID CHARGING

With a 350 kW ultra-rapid charger, you can go from 10% to 80% battery in as little as 18 minutes.¹

On a 50 kW fast charger, this can take as little as 73 minutes.

[LEARN MORE](#)

¹ 18-minute charge is based on 800 V from ultra-rapid charger (350 kW).

CHARGING THE ELECTRIFIED GV70

WE HAVE STARTED OUR BOLD
JOURNEY TO SWITCH TO
ELECTRIC. FROM 2025 ONWARDS,
ALL NEW GENESIS VEHICLES WILL
BE FULLY ELECTRIC.

CHARGING SYSTEM



VEHICLE-TO-LOAD

Making it possible to power electrical items using a domestic 3-pin plug as well as charge other electric vehicles using the Electrified GV70's¹ bidirectional onboard charger.

OUTDOOR VEHICLE-TO-LOAD

Using an adapter inserted into the exterior charge port provides 3,7 kW of power to charge either electrical appliances or other electric vehicles.

INTERNAL VEHICLE-TO-LOAD

The Electrified GV70 also has vehicle-to-load access inside the boot. This enables smaller electronic devices to be easily charged when on the road.¹

¹ The vehicle-to-load feature can only be used with a battery life of 20% - 100%, and the maximum power consumption may vary depending on the used electronic devices.

CHARGING SYSTEM

BATTERY PRE-CONDITIONING

The state-of-the-art system not only preheats the cells to secure better efficiency when the battery temperature is low, but can also minimise the amount of charging time by optimising the battery temperature for arrival at a rapid charger location that has been programmed into the car's sat-nav system.

ALL-ELECTRIC PERFORMANCE

PERFORMANCE & CAPABILITIES



ALL-ELECTRIC PERFORMANCE

455 KM RANGE

The powerful 77,4 kWh battery gives you more than enough power for long-distance journeys.

18 MIN 10%-80% CHARGE¹

Thanks to the ultra-rapid 800 V charging system

0-100 KM/H IN 4,2 SEC

Boost mode gives 10 seconds of maximum power and acceleration.

490 PS (360 KW)

The maximum power from the dual drive system

¹ 18-minute charge is based on 800 V from ultra-rapid charger (350 kW).

ALL-ELECTRIC PERFORMANCE

BOOST MODE

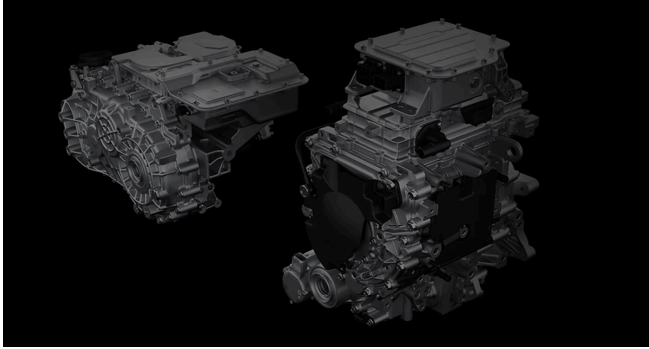
For a 10-second burst of maximum performance, simply press the boost mode button on the steering wheel and fully depress the accelerator pedal. Perfect for overtaking, you accelerate from 0-100 km/h in 4,2 seconds, thanks to a maximum of 180 kW from both motors (360 kW combined).



E-TERRAIN MODE

The Electrified GV70 is the first Genesis Electric vehicle to have e-terrain mode. This automatically reduces wheel slip, giving more grip when the road conditions are poor. With three settings for mud, sand and snow, you will always feel confident on slippery roads or country tracks.

ALL-ELECTRIC PERFORMANCE



PREMIUM E-MOTORS¹

The high-efficiency, high-power drivetrain gives superior performance all the way to 19.000 rpm (a figure more usually seen in a Formula One engine).



DYNAMIC TORQUE VECTORING

Electronic torque vectoring improves handling and provides stable cornering. The system sends just the right amount of torque to each wheel to maximise grip when starting off or cornering.

¹ Genesis Electrified GV70 Sport 360 kW (490 PS) - electric energy consumption combined: 19.2 kWh/100 km; CO₂-emissions combined: 0 g/km; CO₂-class: A; (according to WLTP)* electric range based on a full charge (combined): 450 km**

**The stated electric range was determined according to the legally prescribed WLTP measurement procedure (Worldwide Harmonized Light Vehicle Test Procedure). The data does not refer to an individual vehicle and is not part of the offer. The actual range may vary depending on, among other things, individual driving behavior, additional equipment and accessories (add-on parts, tyre format, etc.), charge, rolling resistance, topology, outside temperature and aerodynamics. These values were determined after the battery was fully charged.

*For more information on official fuel/power consumption and CO₂ emission data for new cars, please refer to the "Guide on the Fuel Economy, CO₂ Emissions and Power Consumption of All New Passenger Car Models Offered for Sale on the German Market" published free of charge by DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Straße 1, D-73760 Ostfildern, Germany, www.dat.de/co2/. The consumption and emission values shown on the Genesis website are based on the Worldwide Harmonised Light Vehicles Test Procedure (WLTP). Further information on the WLTP measurement procedures can be found at <https://www.genesis.com/de/en/wltp.html>.

THE STATE OF THE ART

INNOVATION



THE STATE OF THE ART



SMART REGENERATIVE BRAKING 2.0

This mode automatically varies the level of regenerative braking based on driving behaviour, navigation information and traffic conditions for effortless efficiency.



FINGERPRINT AUTHENTICATION

Once registered, scanning your finger upon entry recalls saved preferences, including seat and column position.

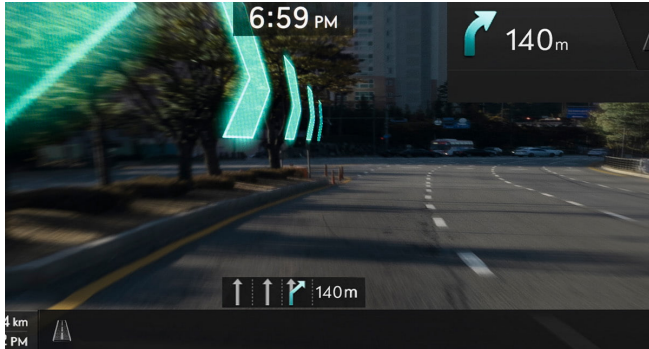
I-PEDAL FOR ONE-PEDAL DRIVING

Accelerate, decelerate and stop using just one pedal. When you ease off the i-Pedal, the electric motor smoothly slows you down, generating energy. The normal brake is still there if you need it.

HEAT PUMP SYSTEM

In order to compensate for the decrease in the mileage of electric vehicles in the cold, an efficient waste heat recovery system helps maximise range in winter.

THE STATE OF THE ART



AUGMENTED REALITY NAVIGATION

Finding your way has never been easier. The navigation system shows a real-time video feed of the road and superimposes information on it, such as direction arrows and street names.



HEAD UP DISPLAY

Keep your eyes on the road with a high-definition widescreen display projected on your windscreen. Day or night, the essential information you need is right in front of you.



TOUCH CONTROLLER

It is simple and quick to “write” on the touch controller with your finger, no more using fiddly keyboards to type in your destination.

TAKE IT EASY

COMFORT



ELECTRIFIED GV70 COMFORT

ELECTRONICALLY CONTROLLED SUSPENSION

For a comfortable, safe ride, ECS with road preview uses the forward-facing camera to detect upcoming bumps or potholes in the road. Then minute adjustments are made to the damping rate to optimise comfort and control.

ACTIVE ROAD NOISE CANCELLING

On long journeys, tyre noise can be tiring. To keep the interior quiet, this technology creates sound waves that are out-of-phase with the road noise, effectively cancelling it out.

ATTENTION TO EVERY DETAIL



ERGO MOTION MASSAGE SEATS

Within the front seats are seven air cells. These provide a gentle massage that effectively reduces tiredness and discomfort on long

60:40 FOLDING REAR SEATS

The rear seats can be easily folded down to maximise the luggage space.



HEATED REAR SEATS

The rear seats have heating that extends up the hips and back for a warm and comfortable ride for the rear passengers.

QUIET ENVIRONMENT



DOUBLE-LAYERED GLASS

For an exceptionally quiet driving environment, double-layered laminated glass is used in the windscreen and front windows to block external noise.



ECO-FRIENDLY MATERIALS

The headlining material uses yarn made by processing recycled plastic bottles and waste fishing nets.

CONFIDENCE-INSPIRING TECHNOLOGY

SAFETY



ELECTRIFIED GV70 SAFETY



SAFE DRIVING TECHNOLOGY

From active driver assistance systems to passenger protection features, the Electrified GV70 uses the latest technology for untroubled driving in all conditions.

DRIVING SAFETY

BLIND-SPOT COLLISION-AVOIDANCE ASSIST

This system helps detect unseen hazards in your rear blind spot when changing lanes or leaving a parallel parking space.

BLIND-SPOT VIEW MONITOR

To increase safety when indicating to turn left or right, an additional view of the blind spot is shown on the main dash display.

FORWARD COLLISION-AVOIDANCE ASSIST

This system is designed to detect potential hazards like pedestrians, cyclists, and vehicles. It assists the driver's steering and will apply the brakes to help avoid incidents.

DRIVING SAFETY



LANE FOLLOWING ASSIST / LANE KEEPING ASSIST

The system recognises lane markers and other vehicles to automatically steer you back into the lane should you drift out.

DRIVER SAFETY AIDS



FORWARD ATTENTION WARNING

If your eyes are not on the road due to tiredness or distraction, the system displays an alert and sounds as a warning.



INTELLIGENT FRONT LIGHTING SYSTEM

With individually-controlled headlight LEDs, you can use high beams without dazzling oncoming vehicles or vehicles ahead.

TECHNOLOGY TO MAKE DRIVING EASIER



HIGHWAY DRIVING ASSIST

This feature helps to keep a safe distance and speed from the car in front, using the front view camera, radar sensors and navigation data.

NAVIGATION-BASED SMART CRUISE CONTROL

This system keeps your motorway cruising speed appropriate. Say there is a sharp bend ahead, it will automatically decelerate to a safe speed, reaccelerating once it is safe to do so.

PARKING SAFETY



SURROUND VIEW MONITOR

With cameras on each corner, you have a 360-degree view. This makes it easier and safer to park in (and leave) tight spaces.



REMOTE SMART PARKING ASSIST

The system lets you remotely park in, or leave, a tight space simply by pressing the button on the key fob. Activated from outside the vehicle, it works for both parallel and perpendicular parking.

PARKING ASSISTANCE



REVERSE PARKING COLLISION-AVOIDANCE ASSIST

When reversing, sensors alert you to potential hazards to the rear. If no action is taken, the system automatically applies the brakes.

PARKING ASSISTANCE



REAR-CROSS TRAFFIC COLLISION-AVOIDANCE ASSIST

When reversing, sensors alert you to potential hazards on both sides. If no action is taken, the system automatically applies the brakes.



SAFE EXIT ASSIST

If the Electrified GV70 is stopped and it detects a vehicle approaching from the rear, the rear door is automatically locked.



REAR GUIDE LAMPS

For increased presence when reversing, the LED rear guide lamps project onto the road to alert other vehicles and pedestrians.

ELECTRIFIED GV70 SAFETY



REAR OCCUPANT ALERT

To prevent infants or animals of being left in the vehicle, the system uses radar to detect minute movements and alerts you before you leave the vehicle.



PRICELIST



PRICELIST

Download the pricelist for more details on model line, engine, colour, packages and standalone options.

EXPLORE THE ELECTRIFIED GV70 PRICELIST

BOOK A TEST DRIVE





BUILD YOUR
OWN GENESIS

OR EXPLORE THE GENESIS STOCK

BUILD YOUR GENESIS

Visit our online configurator and design your own bespoke Genesis GV70 model, inside and out.

[BUILD YOUR OWN ELECTRIFIED GV70](#)

GET YOUR GENESIS

Discover which models we have in stock online. Visiting the nearest studio and checking the actual vehicle are recommended.

[FIND YOUR GENESIS](#)



GENESIS NEWSLETTER SUBSCRIPTION

Sign up to our newsletter

