

ORA GWM

HELLO  
YOU



FUNKY CAT 





# US

The ORA Funky Cat is here to drive you to a better tomorrow – a cleaner, brighter future. More than just a car, it will accompany you through life’s rich experiences and share the joy of discovery and connection. Imagined by innovators. Built by experts. And designed for you. Meet ORA, your new Car-panion.



## SEE YOUR FUTURE

ORA is born electric without the sharp angles and sci-fi visuals. The gentle curves and wide stance are as enticing as playful, creating a smile at every look. The smooth hatchback doesn't need a handle and is the last unique detail your past will see as you leave.

# LOOK AFTER



Global model shown. Features and specifications may vary depending on model and/or country.





Wheel Funky Cat GT



Wheel Funky Cat

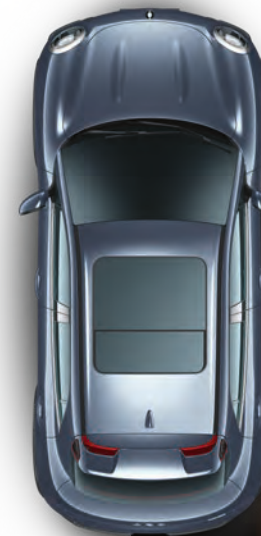


ORA's teardrop LED headlights add a familiar feel to a look that makes everyone curious. More than light the way, they make sure you miss none of the important details on your adventures together. The car's gentle, curving lines create a sense of déjà vu even though ORA's exterior is unlike something you've ever seen. A closer look reveals a spoiler that shows it's as serious about fun as you and gleaming alloy wheels that say as much about its aesthetics as its performance. ORA is a car that makes you want to drive. And it wants to get to know you. The panoramic sunroof is an accent from the outside but will become a cornerstone of shared summers and airy memories. Even before you open a door for the first time, ORA already begins to feel like you.

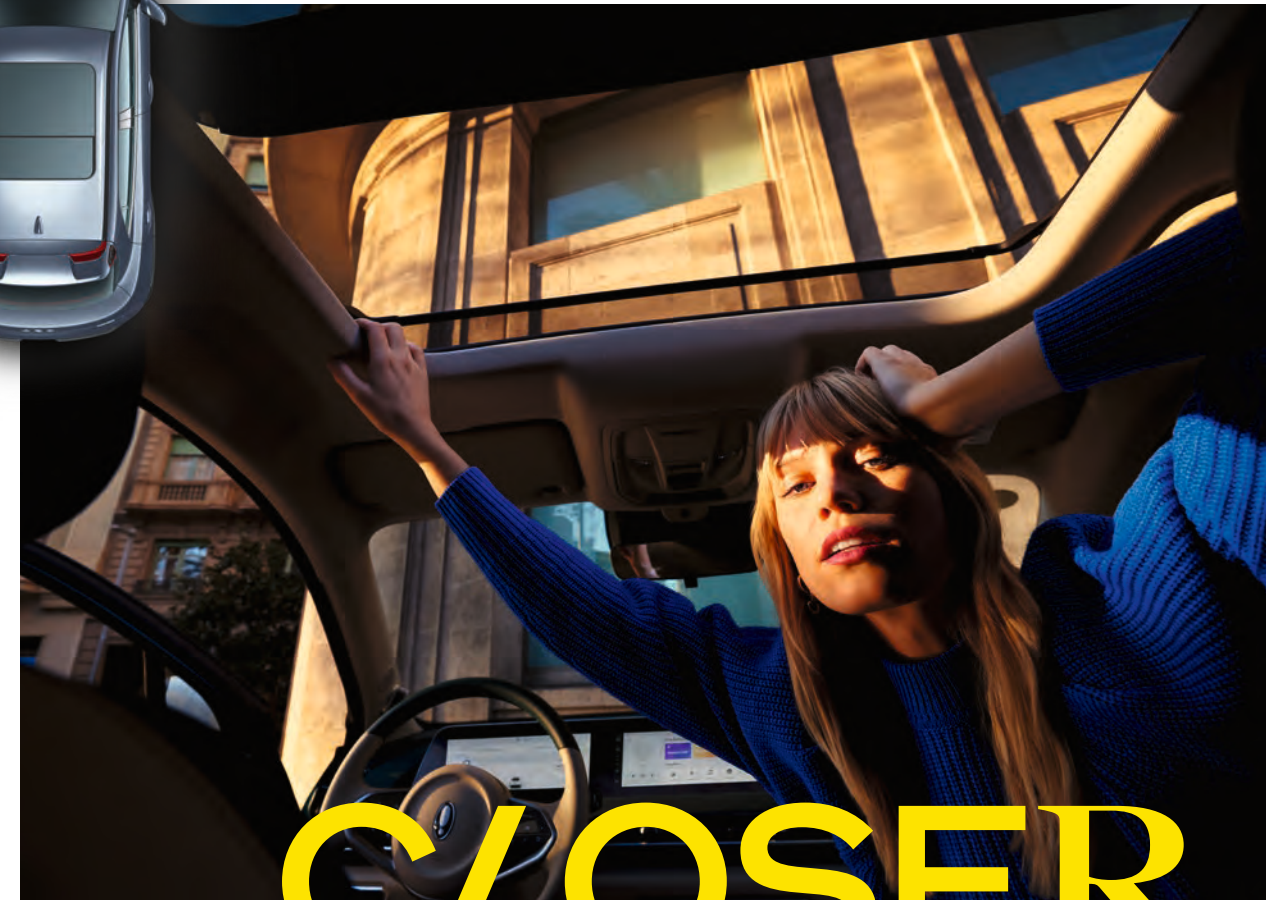


ORA's future is bright, whether as daytime running lights or shining at night.

Be yourself. Choose from seven exterior paint colours and two styles of 18-inch spoke wheels.



Let the wind inspire you on warm days or look up at the infinite when parked on your favourite coast. ORA will daydream with you.



# CLOSER





## DO I KNOW YOU?

Slide into a vegan interior that keeps your style and your ideals. Like a friend, ORA's wraparound interior makes sure you have everything you need where you need it. No clutter, just fun. Buttons and knobs? This is now, not the past. Welcome.

# GET IN



## HOME AWAY FROM HOME

Who needs a key when you're already friends? With the seatbelt buckled and your foot on the brake, your ORA will come to life. Shift into drive and apply a little accelerator and your adventure with ORA begins. After you've met, everything will be adjusted just the way you like – seats, mirrors, and the interior temperature. Plus, whatever it is you like to hear.

Feel at home even at highway speeds: ORA will warm your seats on cold days and ventilate them to keep you comfortable when it's hot outside. It can even offer you a massage for more relaxation on a tough day, or while on a vacation. It's up to you. And ORA comes in four different interiors so you both look good.

An interior that feels friendly every time you get in, not just the first time.  
Is this home? No, it's ORA.



# FAMILIAR



## FEELING YOUR FUTURE

Two massive 10.25-inch touch-screens help you keep tabs on your ORA and your life. And help ORA be your personal assistant, DJ and co-pilot. Since communication is part of every friendship, your voice is all you need to open the sunroof or let ORA guide you to your next adventure. ORA can even tell when you're having a good day and offer to make it even better. Need a joke? ORA's technology is here to make your life together better.

# TOUCHY

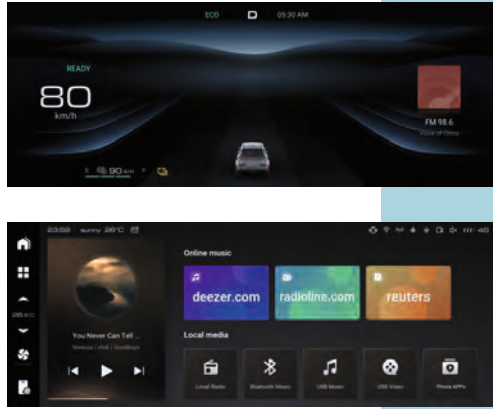






# AN INTELLIGENT INTERIOR

The ORA's smart cockpit is designed to keep up with you. It's Apple CarPlay and Android Auto-ready so it can play nice with all of your other devices. And its intelligent software automatically downloads the updates you and your ORA need to stay up-to-date. USB outlets both front and rear so everyone has enough charge and apps including Amazon Music and Reuters so you can stay informed and inspired. Strangers in the car? The ORA has a privacy mode to tone down the info available on the touchscreens while maintaining your ORA experience.



The ORA keeps you connected, with it and with your life.

SMART





## A WATCHFUL CAR-PANION

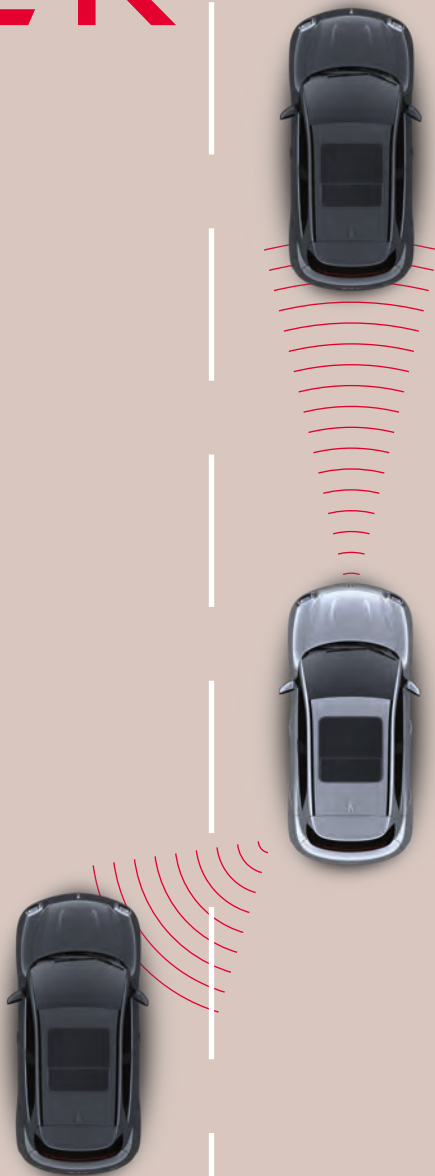
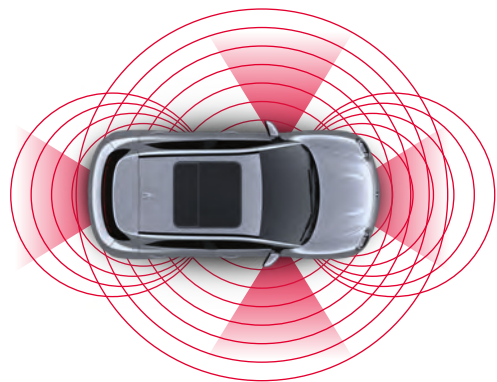
A good friend always has your back and ORA has that as well as the road ahead of you in sight. Technology is keeping an eye on everything around you to help you park, drive better and keep you and those around you safe. Making the journey together better.

# CO-PILOT



# THE BETTER DRIVER

A good co-pilot is one you don't notice until it matters. ORA can keep you at-speed on the motorway while adjusting for traffic, or even ask permission to make a necessary lane change. Your Car-panion is watching the other cars along with you and can dodge or even bring you both to a standstill if it notices something you didn't. And off the motorway ORA is there for you too: staying vigilant at intersections and making sure you don't miss a traffic sign.



Your ORA will help you drive. Better.

DRIVING



# SEE IT ALL



## YOU CAN'T ALWAYS BE DRIVING

Stop wondering if that spot is big enough, ORA's technology will do the math for you. It'll also help guide you in to take away the worry. Or if you'd prefer, just gather your things because ORA can take over the parking. Is the perfect spot not so perfect after all? Since ORA's been looking along with you, it remembers the one you passed that was better for you both. Even when you're retracing steps, ORA feels like the future.



ORA's external cameras show you things you can't otherwise see, increasing safety.

# PARKING





## ELECTRICITY IN. FUN OUT.

What even is a kilowatt hour? Your ORA knows and its batteries hold either 48 or 63. That's enough for a weekend, several trips to an art gallery or to a bit of sport, whether you're watching or playing. No emissions doesn't mean no fun, especially when you can accelerate from nothing to 100 km/h in just 8.3 seconds with the 48 kwh battery. And your ORA needs about 48 minutes max to charge to 80 percent\*. You don't have to wait long to hang out.

# EMISSION IMPOSSIBLE





Lots of range.  
Lots of power.  
Lots of Car-panion.



# POWERING OUR RELATIONSHIP

## FROM HERE TO YOU

Not even you know everywhere your adventures will take you and your ORA. But a single charge will either get you both there or give you a very good start with ranges between 310 and 420 kilometres. That's Berlin to Bremen, Paris to Amsterdam or Prague to Krakow. Oslo to Stockholm is even possible as long as you and ORA take a break to enjoy the scenery (and recharge a bit).



Range 310 km  
to 420 km\*



Zero CO<sub>2</sub>  
emission\*

|                            | 300                   | 400             | GT       |
|----------------------------|-----------------------|-----------------|----------|
| Battery capacity*:         | 47.78 kwh             | 63.13 kwh       |          |
| Battery type:              | Lithium ion phosphate | Ternary lithium |          |
| Range*:                    | 310 km                | 420 km          | 400 km   |
| Consumption per 100 km*:   | 16.7 kwh              | 16.5 kwh        | 16.8 kwh |
| Max power*:                | 126 kw                |                 |          |
| CO <sub>2</sub> emission*: | 0 g/km                |                 |          |

\* Figures for battery electric vehicles were obtained after the battery had been fully charged. Electric battery vehicles require mains electricity for charging. Zero emissions while driving. Figures quoted are subject to change due to ongoing approvals/changes and range figures may include options not available in the your Country. Please consult your retailer for further information.





Life can be unpredictable but your ORA shouldn't be. To make sure it's there during the surprises and unexpected curves of your adventure, every ORA comes with a five-year unlimited mileage warranty. And to keep your relationship electric, ORA batteries carry a 160,000-kilometre warranty during the first eight years you know each other\*. ORA wants you to focus on the important things.

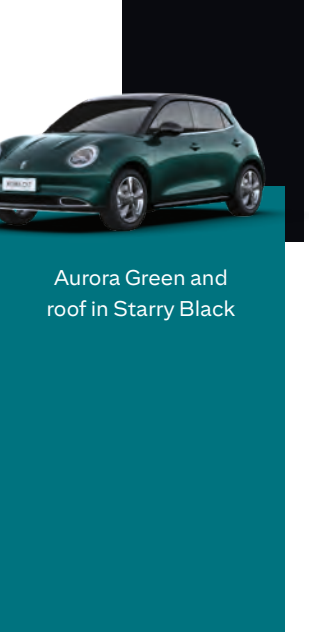
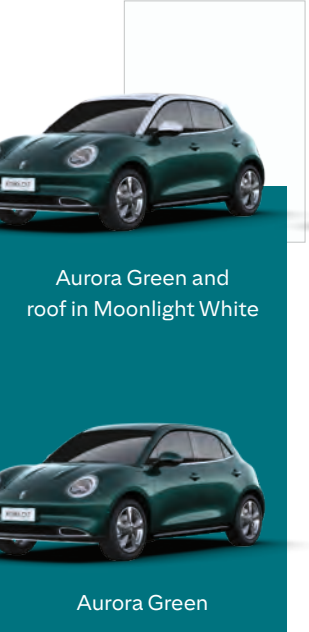
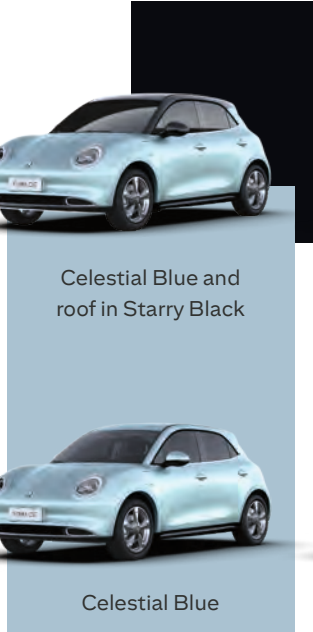
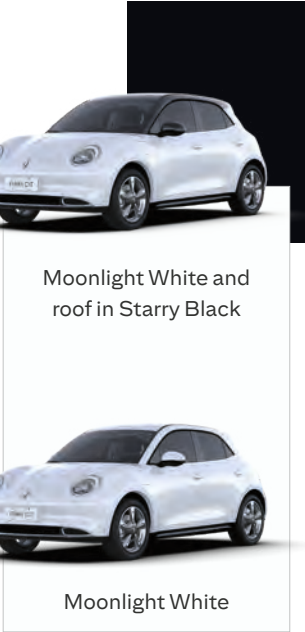
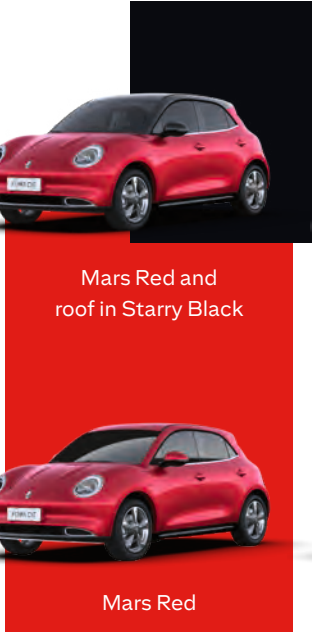


## THINKING OF THE FUTURE

The ORA may be a new entrant in the European market but it's ready for the future. Though it will be awhile, your ORA's modular design means a battery swap is possible because who knows how long your ORA will be with you. A friendship built to last.



FUNKY CAT



Two Tone

One Tone

FUNKY CAT GT



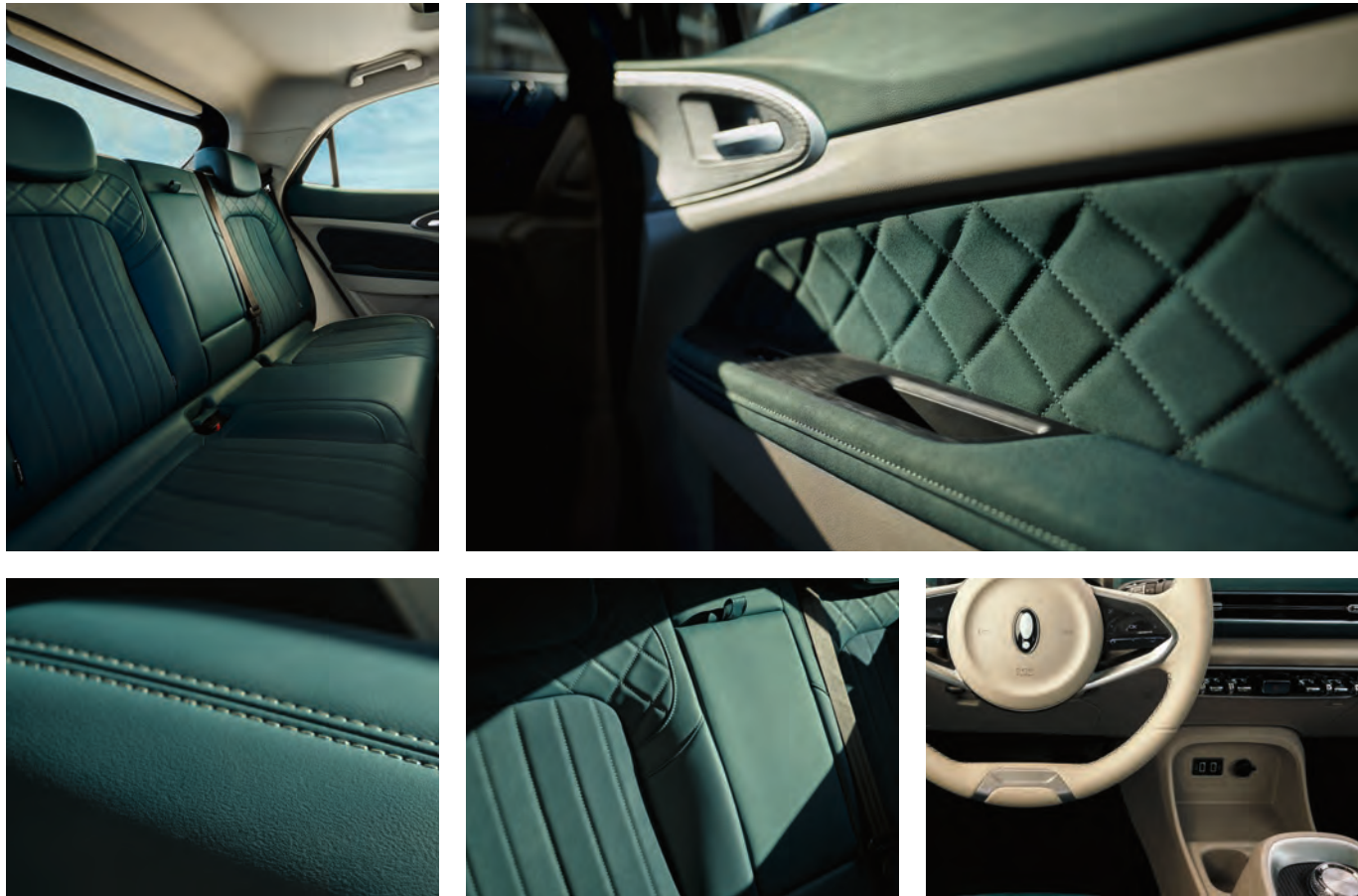
EXTERIOR COLOURS

We have made every effort to display as accurately as possible the colours and images of the products, but cannot guarantee that what you see is an exact representation. The colours reproduced in this brochure are subject to the variations of screen resolutions and may vary from the actual colour and paint finish.



# INTERIOR SPECS

GREEN BEIGE



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GREEN GREY



RED BEIGE



BLACK



GREEN BEIGE



BROWN BEIGE



BLACK RED\*



\* Only for ORA Funky Cat GT





# FUNKY CAT GT

## THE *PERFECT* LOOK

The ORA Funky Cat GT was born for you. More feline than funky with design elements that speak your language, as long as that language is style. Am I too much for you? Individual GT components can be added to any ORA because you get the ORA you need, and deserve. Go places. Together.





The ORA GT is the car you've been waiting for. And it's been waiting for you.



## YOUR MUSE

The ORA GT exterior colours were hand-picked to complement its designer interior and create a unique ORA. And whatever you and your ORA GT experience together are uniquely yours as well.

The GT's interior was designed by experts who knew what you like. Red stitches and accents add wow to the mostly black interior and a high-tech seat fabric keeps you comfortable, and confident. The devil is in the detail and the GT has plenty of detail: Special GT air vents and a steering wheel only GT owners can enjoy. You may find yourself trying to mimic the GT's style in your own home.



# STIMULATING





## YOUR STYLE

Like other ORA models, the GT was born electric but the GT's looks are eclectic. The sharpened front end gives it that extra something and inlays in the front and rear bumpers say this model is different. Did you notice the GT's unique spoiler? Everyone else did. The specs on this model are the same as its siblings but its looks are what you were hoping for.

The GT comes in five hand-picked colours, including Moonlight White and Starry Black for purists or Mars Red and Celestial Blue for the more expressive. Meteorite Grey is only available as a GT. Yours is waiting for you.



Colours specially picked to match your taste and lifestyle.

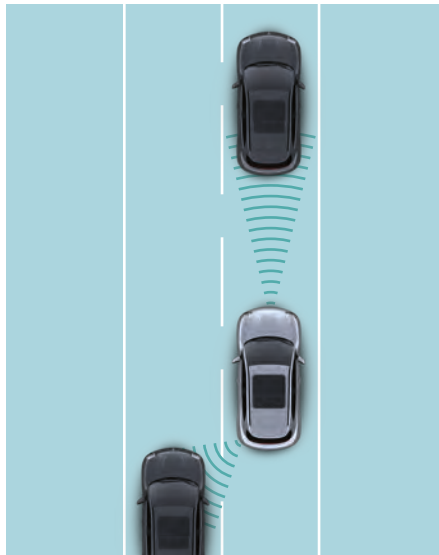


1. Sporty alloy wheels, 2. GT style bumpers, 3. Front and rear bumper with inlays and grille, 4. Spoiler with GT icon



# ADAS FEATURES

Intelligent Cruise Control



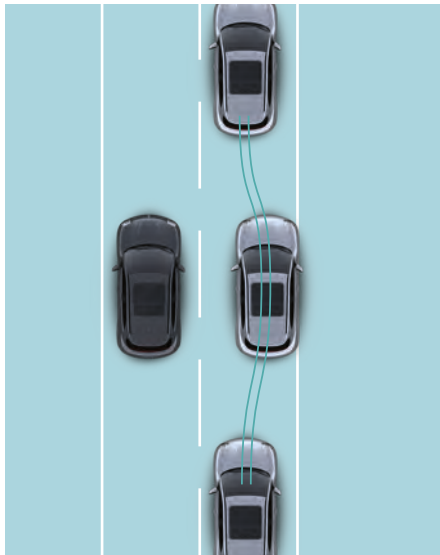
Keeps ORA in the current lane and at a constant distance to the cars in front reducing the driver's workload and making high-speed driving safer.

Automatic Emergency Braking



When a collision appears imminent, ORA will automatically brake to avoid the collision or to lessen the impact when it sees something you haven't, even pedestrians and cyclists. ORA even keeps an eye out when encountering intersections in case someone turns in front of you or if you missed something while making your own turn.

Intelligent Evade



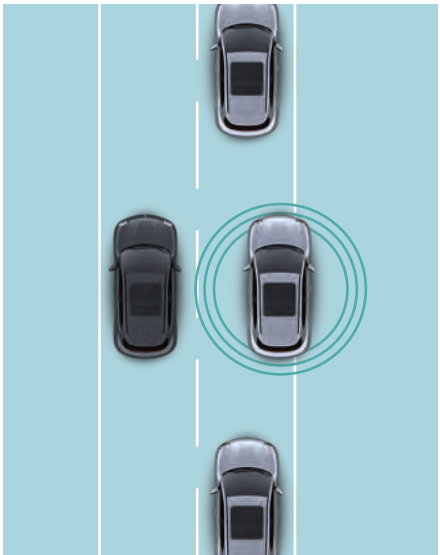
ORA knows about the other vehicles near you and keeps you safely away from them.

Front and rear collision warning and assistance



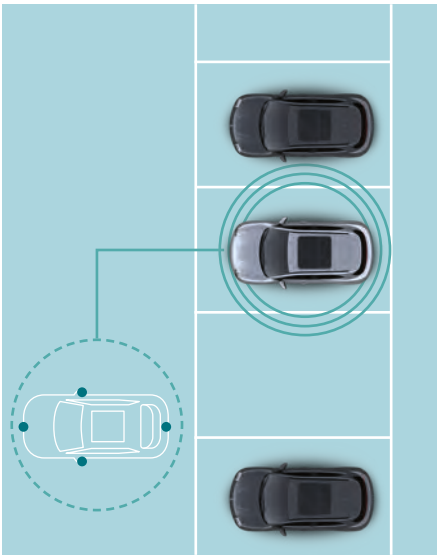
ORA will alert you when it thinks you're approaching something too quickly to warn you of the danger. And if someone is approaching too fast, ORA will turn on the warning lights to increase your visibility and also alert you of the potential problem.

Emergency Steering Function



ORA will ensure it stays in the right lane when it notices you're distracted, for whatever reason, preventing you from leaving the roadway or wandering into oncoming traffic.

Transparent Chassis



Easy to park – my cameras display a real-time 360-degree panoramic image on my 12.25-inch infotainment screen. This means you can see every blind spot, view park assist lines, or get a bird's-eye view, helping you park more intuitively and safely.



# STAY SAFE



ORA is there for you even when things go wrong. Seven airbags can soften the blow of an accident and a body of 65% high-strength steel adds an extra layer of protection. ORA will even unlock your doors and close all circuits to limit any additional risks. More adventures will follow.

ORA uses technology and cutting-edge engineering to keep you safe while in motion and if something unexpected occurs. ORA is here to help, whether by helping you avoid an erratic driver or calling for assistance when needed.

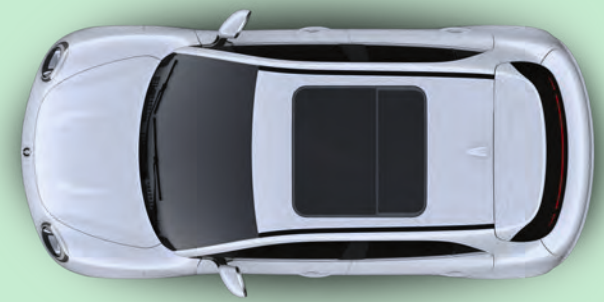




# TECHNICAL DATA



3.82 m



4.25 m



1.60 m

1.34 m

1.83 m

Figures shown are for standard specification models. The addition of certain factory-fitted options and/or accessories may affect some of the dimensions shown.

## MORE THAN STANDARD

| Battery power      | 300                   | 400             | GT     |
|--------------------|-----------------------|-----------------|--------|
| Battery capacity*: | 47.78 kwh             | 63.13 kwh       |        |
| Battery type:      | Lithium ion phosphate | Ternary lithium |        |
| Range*:            | 310 km                | 420 km          | 400 km |
| Max power*:        |                       | 126 kw          |        |

| Detailed technical data            |                      |                      |
|------------------------------------|----------------------|----------------------|
| Dimension (l x w x h):             | 4,235x1,825x1,603 mm | 4,254x1,848x1,603 mm |
| Wheelbase:                         | 2650 mm              |                      |
| Trunk size:                        | 228 L                |                      |
| Curb weight:                       | 1540 kg              | 1580 kg              |
| Max torque:                        | 250 Nm               |                      |
| Top speed :                        | 160 km/h             |                      |
| Acceleration 0–100 km/h:           | 8.3 sec              | 8.2 sec              |
| Consumption per 100 km*:           | 16.7 kwh             | 16.5 kwh 16.8 kwh    |
| AC Charging time (11 kw, 0–100%)*: | 5.5 h                | 6.5 h                |
| DC Charging time (15–80%)*:        | 42.5 min/64 kw       | 48 min/67 kw         |
| DC Charging time (20–80%)*:        | 38.5 min/64 kw       | 46 min/67 kw         |

**Infotainment**  
10.25 inch cluster + light adjust, 10.25 inch infotainment, interactive with cluster, bluetooth, navigation: GPS, audio types: AV+MP5+DAB, Apple carplay and Android Auto, voice recognition, cigar lighter power, Front&Rear USB, 6 speakers, speed sensing volume adjust

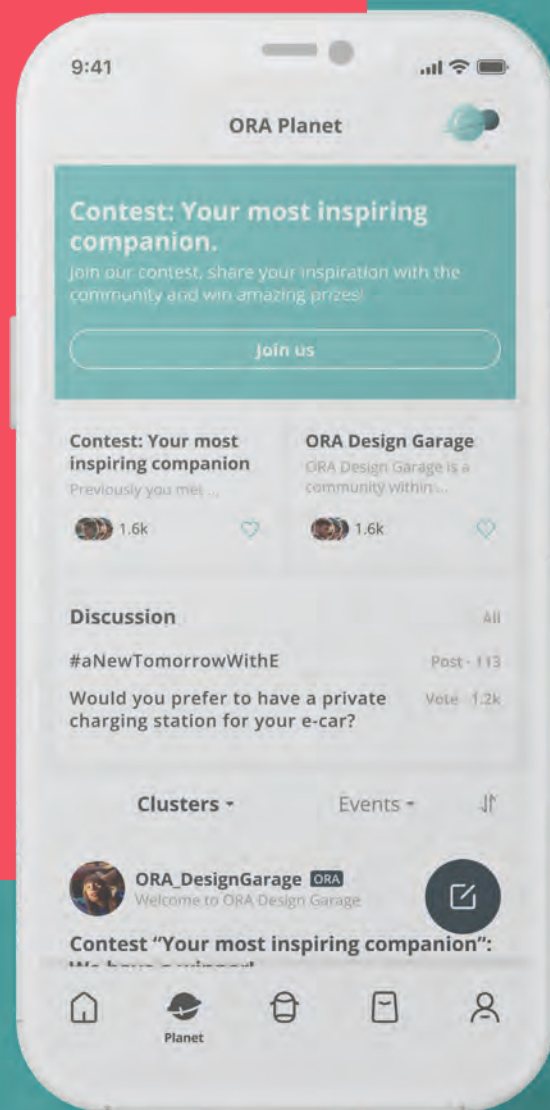
**EE function**  
Smart quick start, remote control, 2x smart key, wireless smartphone charging (except 300), keyless entry, driver side, auto door lock, manual child lock, auto unlock when collision, emergency call

**Light**  
LED headlights with electric levelling adjust, auto headlights, high beam assist (HMA), rear fog light, LED high-mounted braking light, daytime running light

**AC**  
Auto A/C, outside temperature display

\* Figures for battery electric vehicles were obtained after the battery had been fully charged. Electric battery vehicles require mains electricity for charging. Zero emissions while driving. Figures quoted are subject to change due to ongoing approvals/changes and range figures may include options not available in the your Country. WLTP maximum electric range. Real range may vary. (combined WLTP) Figures shown are for standard specification models. The addition of certain factory-fitted options and/or accessories may affect some of the dimensions shown. Please consult your retailer for further information.





You and your ORA are part of a bigger community. Download the ORA app and find out more about your favorite Car-panion or even help others enjoy their ORA by providing your best tips. And our team and friends are also already there waiting for you!



## POCKET-SIZED

ORA is a new generation of electric car: It wants to connect people and create unique experiences. For everyone. And any time you're not driving, you can still stay in touch with the ORA community in the app. Anyone can share and post their favourite ORA moments on the GWM ORA platform and discuss what's important to them and their ORA, with each other or with ORA team members and experts. Discover offline campaigns, find answers and keep up-to-date on everything ORA. The app even allows users to collect points and win personalized gifts. Special ORA events? Find out about them in the app.



# EVERYONE TOGETHER



## THE ORA COMMUNITY

Did you pick ORA or did ORA pick you? The app is also your gateway to a wide community of others also enjoying the ORA experience. Journeys are best when shared, so upload photos and your best tips of where to spend time with your ORA, and the ORA community. The possible ORA moments are endless.



GWM ORA is an innovative pure-electric brand of automaker Great Wall Motor Co. Ltd. (GWM), an industry leader in the design of intelligent networks and a pioneer in the research and development of key technologies such as 5G, Autopilot and V2X automotive communication. GWM was founded in 1984 and has become a global smart technology company dedicated to developing smart, green mobility for customers around the world. The Group has several brands and its business spans the entire breadth of the automotive industry from R&D to after-sales service and parts.

In 2020, GWM was among the top 15 most innovative OEMs in the Connected Car Innovation Index of the Center of Automotive Management (CAM). The Group's global sales network employs more than 60,000. GWM vehicles are exported to more than 170 countries and regions, with cumulative overseas sales exceeding 900,000 vehicles. It has factories in Russia, India, Thailand and Brazil, as well as assembly sites in Ecuador, Malaysia and Tunisia.

ABOUT GWM



# MEE7 THE CAT



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FUNKY CAT 

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